

# Self-Service Hotel Sourcing Technology

Acendas has partnered with Groupize, an innovative provider of simple meeting solutions. Groupize offers self-service tools that reduces the difficulty of starting, sourcing, managing, and measuring simple meetings. A simple meeting is defined by complexity, not size. A simple meeting can include a combination of sleeping rooms, meeting space, food and beverage, and audio visual; all with a shared agenda and room block.

## Advantages of the Groupize tool include:

- Simple to use and implement
- Save time and money by booking in minutes
- Negotiate rates and concessions directly with the hotel
- Retain meeting planner points
- No per user or per attendee fees
- Capture and track spend

The screenshot shows a booking form for a 'Regional Sales Team Meeting' in Austin, TX, USA, from October 15 to 17, 2018. The form includes fields for event name, location, start and end dates, number of attendees (15), guest rooms (15), type (Meeting), and estimated total budget (\$10,000). A 'START' button is visible at the bottom.

The screenshot displays the 'Information & Requirements For Your eBids' page for a 'Regional Sales Team Meeting' in Austin, TX, USA, from October 15 to 17, 2018. The page shows event requirements such as start date, duration (2 days), number of attendees (15), and start time (08:00 AM). It also features a 'REQUEST BIDS' section with a list of hotels: KIMPTON HOTEL VAN ZANDT, Fairmont Austin City Center, and The Driskill - In the Unbound Collection by Hyatt. A 'REQUEST NOW' button is present, along with a 'Help Center' link.

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Manage your company's simple meetings and event bookings with an easy tool to source, book, track in to maximize productivity and savings. In addition, Groupize allows visibility and management over this significant unmanaged segment of corporate expense.

Features of the Groupize Meetings tool include:

- 1. Hotel Sourcing and Bookings.** Easily search, book and manage small groups and simple meetings, and multi-room bookings.
- 2. Save Time from RFP to Contract.** Automate all manual tasks and quickly generate RFPs to receive quotes, then compare bids, communicate, and manage contracts from one user-friendly tool.
- 3. Customized Event Booking Sites and App.** Promptly create a tailored booking experience for your attendees.
- 4. Room Block Management.** Painlessly manage inventory, room types and generate automated rooming lists.
- 5. Registrations, Tickets and Payments.** Promote your event, collect attendee details, sell tickets or collect payments.

Groupize enables companies to provide a better user experience and streamlines supplier negotiations and communications. Providing an efficient sourcing solution improves productivity and response time, while decreasing costs.



## ABOUT ACENDAS

Acendas is an award-winning, nationally-rated top travel management company with 35 years' experience delivering industry-leading corporate travel solutions, full-service meeting and incentive support and customized vacation travel planning. Its success has been built on a foundation of unmatched expertise, first-class, personalized service, and the latest technological innovation to enhance the travel experience.

